



**WABC-TV/DT**  
New York

WABC-TV NEW YORK  
7 LINCOLN SQUARE  
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

DATE: 09-14-2012 PAGE: 1 of 2

MENTZER MEDIA SERVICES INC - 9187  
ATTN: ANNE BRAUNSCHEIDEL  
600 FAIRMOUNT AVENUE  
ATTN: SUITE 306  
TOWSON MD 21286

Contract No 398870	Contract Dt 09-14-2012	Revision Dt	Rev# 0	Advertiser LINDA MCMAHON FOR SENATE 2012	Brand LINDA MCMAHON FOR SENATE 2012	Product Code POLITICALS	Station/Market WABC – NEW YORK										
Agency Est# 1342		CMS # 243728	Sales Office PHILADELPHIA	Account Executive D. PARKER	Start Date 10-22-2012	End Date 10-22-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 243728								
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: E : 1342																	
1	10-22-2012	10-22-2012	06:15AM – 07:00AM	AM EWN THIS MORNING 6-7AM (7427)	7	30	1							1	2,000	1	2,000.00
2	10-22-2012	10-22-2012	07:00AM – 09:00AM	AM GMA 7-9AM (7429)	7	30	1							1	2,400	1	2,400.00
3	10-22-2012	10-22-2012	12:15PM – 12:30PM	DA PM DAYTIME ROTATION 12NOON-4PM (7439)	7	30	1							1	1,400	1	1,400.00
4	10-22-2012	10-22-2012	04:15PM – 04:59PM	EN EWN AT 4PM M-F (11372)	7	30	2							2	1,500	2	3,000.00
5	10-22-2012	10-22-2012	05:15PM – 05:55PM	EN EWN AT 5PM M-F (7450)	7	30	1							1	2,400	1	2,400.00
6	10-22-2012	10-22-2012	07:00PM – 08:00PM	PA JEOPARDY/WHEEL (7446)	7	30	2							2	4,200	2	8,400.00
7	10-22-2012	10-22-2012	11:35PM – 12:02AM	LF NIGHTLINE M-F (7453)	7	30	1							1	2,200	1	2,200.00
8	10-22-2012	10-22-2012	05:15AM – 05:56AM	AM EWN THIS MORNING 5-6AM (7426)	7	30	1							1	900	1	900.00
9	10-22-2012	10-22-2012	06:15PM – 06:30PM	EN EWN AT 6P (CFB) (7442)	7	30	1							1	2,400	1	2,400.00
10	10-22-2012	10-22-2012	11:15PM – 11:35PM	LN LATE NEWS CFB (7645)	7	30	1							1	4,700	1	4,700.00
11	10-22-2012	10-22-2012	08:00PM – 09:00PM	PE MONDAY 8-9PM (7470)	7	30	1							1	30,000	1	30,000.00
12	10-22-2012	10-22-2012	09:00PM – 11:00PM	PE MONDAY 9-11PM (7477)	7	30	1							1	12,000	1	12,000.00
														Contracted Gross Total:		14	71,800.00
														Actual Gross Total:		14	71,800.00
														Agency Commission:			10,770.00
														Net Total:			61,030.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Agency Est#: 1342		CMS #: 243728		Sales Office: PHILADELPHIA	Account Executive: D. PARKER	Start Date: 10-22-2012	End Date: 10-22-2012	Billing: M (Broadcast Month, Cycle 1)					Package: N	Contract Title: 243728					
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 1342																
Month/YR		Preempted		Made Good		Contract Total		Adjustments							Actual Total				
Oct 12		0.00		0.00		71,800.00		0.00							71,800.00				
TOTAL		0.00		0.00		71,800.00		0.00							71,800.00				

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